Year 11 PPE 2 Revision List Creative iMedia

- iMedia products
- Audience Segmentation and the effect of target audience on content.
- Media Job roles
- Health and Safety
- Intellectual Property rights
- Protecting data
- Primary and Secondary Research and methods of research
- Creating impact with graphics and text
- Pre-production documents- purpose, parts and use. Specifically mind maps, Visualisation diagrams, storyboards