

## Creative iMedia Revision Plan Year 10

Week	Topic	Activity	Pages/Link	Exam Question EXTENSION
1	Types of Media	<p>Mind map the media types and give examples for each type.</p> <p>Take existing products and define the target audience for each using the main criteria.</p>	<p>TYPES:  <a href="#">Media Types.pptx</a></p> <p>TARGET AUDIENCE:  <a href="https://www.youtube.com/watch?v=Ic0IF5qVK0I">https://www.youtube.com/watch?v=Ic0IF5qVK0I</a></p>	<p>1. The media industry can be divided into two main sectors: traditional media and new media. For each of these sectors:</p> <ol style="list-style-type: none"> <li>write a definition of the sector [4 marks]</li> <li>list the four sub-sectors for that sector [4 marks]</li> <li>for each sub-sector, give examples of products they produce [4 marks]</li> </ol> <p>2. Name one other segment of Target Audience other than gender and age. [1mark]</p>
2	Regulations and Certification	Match the authorities to the specific genre (Ofcom, Pegi etc.). Rank the ratings systems based on what they allow (12, 15 etc.)	<p>REGULATIONS  <a href="#">Media Regulation in the UK (media-studies.com)</a></p> <p>CERTIFICATION (UK)  <a href="#">Age ratings and film classification   BBFC</a></p> <p><a href="#">Our Ratings System   Games Rating Authority</a></p>	<p>1. Identify one organization that regulates the contents of adverts on TV [1 mark]</p> <p>2. Identify one topic a Pegi 12 rating allows that a Pegi 7 does not [1 mark]</p>
3	Intellectual Property rights and Legislation	Keyword cards for Copyright, Trademark, registered Trademark and Creative Commons etc..	<p>IPINFORMATION  <a href="#">INT PROP RIGHTS (bluesquarething.co.uk)</a></p>	<p>1. Explain what Copyright means [3 marks]</p> <p>2. What is the symbol for a registered trademark [1 mark]</p>
4	Health and Safety	<p>Risk assessment for a specific scenario.</p> <p>Match issues to locations- interior/ exterior/ office.</p>	<p>HEALTH AND SAFETY  Teams Assignment- Legislation 4</p> <p>RISK ASSESSMENTS  Teams Assignment- Legislation 4</p>	<p>1. Describe 2 health concerns for the graphic designer creating the presentations using a computer [4 marks]</p>

5	Planning Tools- Mood boards and Mind maps	Flash cards for each planning tool- focus on the <b>PURPOSE</b> of each planning tool, the <b>AUDIENCE</b> (who would use it) and the <b>CONTENT</b> you would expect to see in the planning tool	MIND MAPS <a href="http://www.bluesquarething.co.uk/imedia/imarchive/prod2mind.htm">http://www.bluesquarething.co.uk/imedia/imarchive/prod2mind.htm</a>	<p>1. Identify two groups of people who could be the audience for a pre-production mind map [2 marks]</p> <p>2. Identify something you could find on a digital mood board but not on a physical one [1 mark]</p>
6	Planning Tools- Visualisation Diagrams	Flash cards for each planning tool- focus on the <b>PURPOSE</b> of each planning tool, the <b>AUDIENCE</b> (who would use it) and the <b>CONTENT</b> you would expect to see in the planning tool	VIS D <a href="http://www.bluesquarething.co.uk/imedia/imarchive/prod1vis.htm">http://www.bluesquarething.co.uk/imedia/imarchive/prod1vis.htm</a>	<p>1. Explain the purpose of creating a Visualisation Diagram for a product [2 marks]</p> <p>2. List five things that a visualisation diagram should include: [5 marks]</p>